

STATE OF NEW JERSEY
Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement


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Petition of Trump Plaza Associates d/b/a Trump)	
Plaza Hotel and Casino for a Temporary)	ORDER
Type III Authorization of Its Casino Hotel)	PRN 0761201
Alcoholic Beverage License and Consumer)	
Alcoholic Beverage Tasting Permit)	
(Beer Tasting and Gift of Alcoholic Beverages))	
_____)	

By its Petition (PRN 0761201), Trump Plaza Associates d/b/a Trump Plaza Hotel and Casino (“Trump Plaza”) seeks a temporary Type III (package goods) authorization to its Casino Hotel Alcoholic Beverage (“CHAB”) license to permit the issuance of complimentary alcoholic beverages (one (1) six pack of beer) to invited guests, for off-premise consumption. The alcoholic beverages would be given to the invited guests within the location of the East Tower Event Area, a Type II authorized outlet, and is scheduled to be conducted on March 17, 2012 from 5:00 p.m. until 9:00 p.m. As the East Tower Event Area is a Type II area, Trump Plaza seeks the additional authorization. In addition to the complimentary issuance of alcoholic beverages for off-site consumption, Trump Plaza also requests the issuance of a Consumer Alcoholic Beverage Tasting Permit to permit on-site consumption of beer samples by the invited guests to aid in their selection of the complimentary alcoholic beverage.

Having considered the relevant provisions of the Casino Control Act, *N.J.S.A. 5:12-1 et seq.*, I hereby ORDER that the Petition be granted and that, pursuant to N.J.A.C. 13:69I-5.3, Trump Plaza be issued a Consumer Alcoholic Beverage Tasting Permit (**2012-024-TS**) with the following conditions:

1. The temporary Type III authorization will be effective from 5:00 p.m. until 9:00 p.m. on March 17, 2012.
2. Trump Plaza is to conduct the complimentary service and issuance of alcohol within the Event Area in accordance with the descriptions and representations contained in its Petition.
3. Trump Plaza will maintain adequate security during the events to insure the safety of guests and employees and to prevent the removal of the alcohol by unauthorized individuals.
4. The bottles for this event will have been purchased by Trump Plaza from a New Jersey licensed alcoholic beverage wholesaler/distributor and will remain in Trump Plaza's alcoholic beverage inventory until transported directly to the Event Area.
5. No person under the age of twenty-one (21) will be invited by Trump Plaza or allowed by Trump Plaza to attend the event and Trump Plaza's CHAB employees who are conducting the events will insure against serving or providing alcoholic beverages to any individual who is under the age of twenty-one (21) and to any individual who is actually or apparently intoxicated.
6. Alcoholic beverages provided in conjunction with this temporary Type III authorization will be for consumption off the premises of the Event Area only.
7. Taj Mahal, through its CHAB employees and pursuant to the procedures to be employed at the tasting event, will insure that the tasting will be held in compliance with *N.J.A.C. 13:69I-5.3* which limits the number of ounces of alcohol per sample, in addition to other requirements attendant to tastings.
8. Trump Plaza is to notify the Division of Gaming Enforcement of any material change to the event.
9. In conducting the events, Trump Plaza will comply with all requirements attendant to Type III CHAB authorization, pursuant to *N.J.S.A. 5:12-103g(3)* and *N.J.A.C. 13:69I-3.3*, and with all alcoholic beverage laws and regulations of the Division of Gaming Enforcement, and as deemed applicable, the New Jersey Division of Alcoholic Beverage Control.
10. Trump Plaza is to obtain all necessary approvals from all other governmental authorities prior to conducting this event.

Dated: 16 March 2012


DAVID L. REBUCK
DIRECTOR